

## **DEBORAH GARDNER, CMP, CVP**

**Competitive Performance Expert | Keynote Speaker | Hospitality Powerhouse | Six-Time Bestseller**

From Olympic Trials swimmer to one of the first female broadcasters with CBS Sports to Mrs. American, **Deborah Gardner** knows what it takes to compete, win, and lead. Today, she's a sought-after global keynote speaker and CEO of DG International, where she energizes organizations to take *ACTION* and perform at their highest level with humor, heart, and no fluff.

Known as the “**Pit Bull in a Skirt**” by Fortune 500 giants, Deborah brings her relatable, high-energy programs that draw from real-life adventures — growing up in a 16-ft trailer, crashing a wedding (on purpose!), running three businesses, and now training to become the **oldest woman to swim the 21-mile Catalina Channel** this October aiming for **Guinness World Records**.

Deborah has 30+ years of hospitality experience. A certified meeting professional (CMP) and creator/host of *Hospitality Today Live* show, Deborah is a respected voice in the industry, producing broadcasts for global hospitality celebrations and thought leadership.

### **Industry Accolades Include:**

- Top 30 Global Hospitality Gurus
- Top 50 Successful Meetings Women Leaders
- CNN's Top 75 Keynote Speakers Worldwide
- Eventex Top 100 Most Influential in Events
- Meetings Today Trendsetter
- Meetings Mean Ambassador
- Arizona Fabulous Women to Watch
- One of the Most Requested Speakers by Meeting Professionals and more

**Fun Fact:** Meetings & Convention Magazine's poll by meeting professionals cited Deborah as one of the best speakers ever heard, putting her in the category with Bill Clinton, General Colin Powell, Barbara Corcoran, Les Brown, Magic Johnson, and Tom Brokaw

### **Trusted By Top Brands & Organizations:**

Walmart · Marriott · Nike · Blue Cross Blue Shield · FOX Restaurants · Fairmont · Northstar · Best Western International · Outdoor Industry Association · Direct Selling Association · PM Hotels · MPI · Smart Meetings · SGMP · PCMA · FleetCon · Teneo Hospitality · Hotel Interactive · Women Leading Travel · Meetings Today Live · Global Business Travel · North Carolina Apartment Association · Crown Plaza Hotels and more.

Although Deborah wishes she were a mermaid, off stage, Deborah lives in Arizona with her husband Jerry and their wildly lovable pup, Bear.

Learn more at: [www.IAmDeborahG.com](http://www.IAmDeborahG.com) | [www.DeborahGardner.com](http://www.DeborahGardner.com)